



# SUMMER Dream Home CONTEST

**\$25**

Win a \$25 Mobile Ad Builder gift certificate and recognition throughout Southern California

## Participating is easy

- Select your most stunning listing--the one that best represents your county
- Submit a photo and the MLS number by 5 p.m. July 16 to [social@bhscal.com](mailto:social@bhscal.com) for consideration
- Provide your Instagram username and any other social media accounts you'd like tagged

## What happens next

- One listing representing each county will be selected
- Each county contestant will be featured on Instagram, Pinterest, and in a blog post
- The contest will be promoted across corporate social media profiles
- Voting begins July 20
- The photo with the most "likes" on July 24 will be the winner
- The winning agent will receive a **\$25 Mobile Ad Builder gift certificate** and a highlight on other social media platforms

The Summer Dream Home Contest will **run from 10 a.m. July 20 to 4:30 p.m. July 24** on [www.instagram.com/bhscalifornia](http://www.instagram.com/bhscalifornia).

All submissions and questions should be directed to [social@bhscal.com](mailto:social@bhscal.com). More information is available on the new MyConnect blog.

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