



Free for you:

A faster, easier way to make videos

Now more than ever, video and mobile are important elements to any effective real estate marketing strategy. Berkshire Hathaway HomeServices understands this, and has teamed up with Videolicious – named one of the “Best New Apps” of 2014 by Apple – to empower our agents with a way to create sophisticated videos ... in only minutes.

What Videolicious does

On your iPhone or iPad, Videolicious weaves together agent sales pitches and customer testimonials with illustrative shots of homes, neighborhoods, and more, automatically.

Any video you make with the app will instantly be sent to your Marketing RSource Library, so you can easily include it in any video-ready marketing template.

You'll love how easy it is

Millions of employees at leading media companies and brands use Videolicious to quickly and easily create their own business-quality videos.

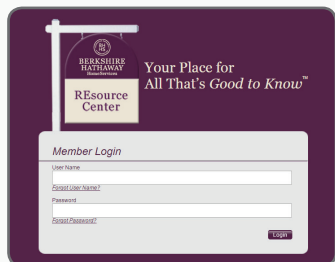
Learn more

Download the instructional flier on [MyConnect>Marketing>Videolicious](#)

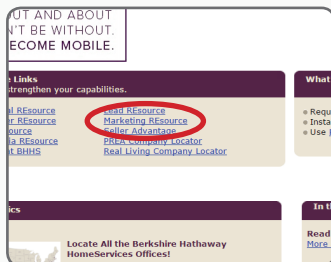
Start making videos today!



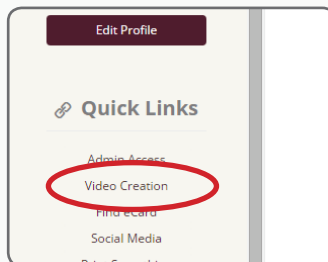
GET THE APP:



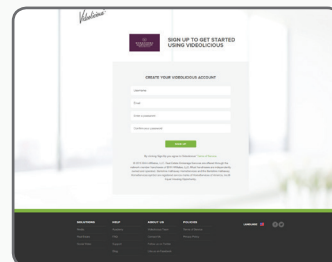
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Step 1: Log in into RSource Center.

Step 2: Click on Marketing RSource.

Step 3: Click on the Video Creation link in the left-hand navigation.

Step 4: Create your Videolicious account from your iPhone or iPad.

Remember

This amazing product is brought to you free of charge by Berkshire Hathaway HomeServices.

Questions?

Visit www.videolicious.com/video-journalism or email askmarketing@bhhsca.com